

Disparities Conference Call
Facilitator: Dave Harrelson
February 3, 2005
10:00-11:00 AM

PARTICIPANTS

Diane Rousseau (Asotin)
Darcee Anderson, Marilyn Dold (Chelan-Douglas)
Rachel Anderson (Clallam)
Theresa Falkner, James Lanz, Jayme Zenter (Clark)
Vickie Hodgson & Kim White (Columbia)
Tamora Sanders & Dawn Maloney (Cowlitz)
Karen Boysen-Knapp (Kitsap)
Holli Spanski (Lewis)
Danita Cinkovich (Lincoln)
Lisa Dixon – Garfield

Patricia Coloma (Thurston)
Tammy Cochrane (Whitman)
Susan Martin & Celisa Hopkins (Yakima)
Brandi Flood (African American)
Anita Kim (Asian Pacific Islander)
Kennethia Ishman (Latino/Hispanic)
Annette Squetinkin-Anquoe (Urban Indians)
Karen Schwartz (Tribal)
April Pace (Tobacco Prevention Resource Ctr)

DISPARITY CONTRACTORS UPDATES

Latino/Hispanic (Washington Assoc of Community and Migrant Health Centers)

- Funding subcontractors in King, Snohomish, Benton-Franklin, Pierce, Clark, Yakima. Contact Kennethia at the Washington Association of Community and Migrant Health Centers for more information.
- Preparing for Latino youth summit in Spring for organizations working with youth. By invitation only but contractors may contact Kennethia if you want to be considered for invitation to the event.
- Recruiting “fellows” for this year’s Cross Cultural Leadership Institute (more information on the institute later in these notes.)

African American (Center for Multicultural Health)

- Funding their fellows from last Spring’s leadership institute to conduct projects in the community
- Funding local projects including an activity to provide BTIS training to community-based organizations so they can counsel community members who want to quit and assist them in connecting with Quitline services; converting the BTIS training so it can be used through churches, supporting “Tobacco Monologues,” performances by a youth group that was piloted in King County and will be presented in Oak Harbor, Cheney, and several King county schools soon. Created a CD and teachers guide to support the performances. Created through funds from Public Health Seattle King County

Asian/Pacific Islander (APICAT – Asian Pacific Islander Coalition Against Tobacco)

- Will present at the National Tobacco Conference in Chicago on its youth lead Hip-Hop and youth rally events.
- Recruiting fellows for this years Cross Cultural Leadership Institute
- Funding mini-grants in King and Pierce counties

- Presented to API community members in Thurston county and are meeting again in March to try to form an API tobacco coalition in Thurston county. Working with TOGETHER, the TPC contractor in Thurston county.
- Will begin recruitment of API members in Yakima county.
- Presenting at American Legacy Foundation event
- Feb 25 providing tobacco 101 session as part of a University of Washington youth tour of medical facilities and seminar.

Urban Indian (Seattle Indian Health Board)

- Annette is new to the position
- Presenting at the American Legacy Foundation youth event on traditional use of tobacco. Also, youth theatre group will be performing.

Tribal (Northwest Portland Area Indian Health Board)

- The Board is the state contractor with TPC to support tribal programs
- Finalizing the tribal policy handbook
- Sponsored regional training in Spokane (Secondwind – native specific cessation curriculum based on BTIS and ALA’s “Freedom from Smoking”). Are conducting a second training March 23-24 in Western Washington. Trainings based on the needs and capacity assessment conducted by the Board last SFY.
- Finalizing a resource guide for tribal programs which includes training materials, powerpoints, and tobacco information.
- Finalizing advertising and social marketing concepts (youth prevention and secondhand smoke) for DOH to consider supporting in tribal communities.

CROSS CULTURAL LEADERSHIP INSTITUTE

TPC funded this 4-5 day training last Spring through TPRC. The training was designed to help the disparities contractors to engage their communities by recruiting and training community members (2 team leaders and 5 “fellows” per community). The training is occurring again this SFY (Spring 2005). All TPC contractors are encouraged to notify the appropriate disparities contractor if they know someone interested in becoming a “fellow”. Team leaders and “fellows” are currently receiving small grants from their TPC disparities contractor to assist them in implementing projects in their community. TPRC will be presenting on this cross cultural training model at the National Tobacco Conference in Chicago.

TOBACCO DISPARITIES ADVISORY GROUP (TDAC)

Replaces the Cross Cultural Workgroup on Tobacco which helped TPC create its state plan for identifying and addressing tobacco-related health disparities. Made up of community members, TPC county, ESD, tribal and disparities contractors, large institutions, and other community members and organizations (member list will be posted soon on the TPC website). The TDAC will advise TPC on the implementation of the state’s strategic plan to address tobacco-related health disparities. TDAC will develop recommendations on issues such as funding community-specific media, diversifying TPC staffing, materials and policy development, etc. so TPC can make final decisions.

TPC is preparing its annual workplan for CDC and is looking at work that needs to be done to address continuing disparities in groups where tobacco use is not decreasing.

DISPARITIES WEBSITE

(www.doh.wa.gov/tobacco/disparities/disparity.htm)

- Within the next week new items will be posted on the disparities page of the tobacco program website, including a copy and Executive Summary of the TPC *Strategic Plan for Identifying and Eliminating Tobacco-related Health Disparities in Washington State*, a case study by the NW Portland Area Indian Health Board on partnering with tribal communities, a summary report on focus group information gathered by Public Health Seattle King County and their contractor Exclaim! during the development of posters for communities of color and other languages; a case study prepared by the Cross Cultural Health Care Program on the process used and lessons learned working with the Cross Cultural Workgroup during the strategic planning process.

QUITLINE PROMOTION

- TPC has amended the contracts with the five disparities contractors so they can work with GMMB to develop community-specific strategies that can be implemented as part of the promotion of the Quitline to 18-29 year olds.

CONTRACTOR ACTIVITIES

- Dawn Maloney from Cowlitz is meeting and working with the Cowlitz Tribe. She is a member of their advisory group and has provided training for the staff.
- Chelan-Douglas: Continues to support the local Student Leader Conference with Enhancement Grant funds. The conference is focused at a mixed audience but is focusing on recruiting and training Hispanic youth participants who can then conduct activities as part of their organizations or communities. Tobacco is part of the training as is education on social justice issues.
- Tobacco Prevention Resource Center: By the end of June, will complete a resource book called "Talking About Tobacco." It is a guide for community and faith-based organizations to help them talk to their clients about tobacco and tobacco use. There will be two levels. Level 1 is to guide providers in their discussions with clients about tobacco. Level 2 supports a "train-the-trainer" activity to increase organizational capacity. It is based on the BTIS training for health care professionals.
- Contractors are encouraged to check the TPRC website at www.tobaccoprc.org for resources and a calendar of free training events. Dave particularly encouraged contractors to attend the "Media Strategies" training next week (February 9 from 9:30-3:00 in Olympia). Now that strategic plans are done, this is a good place to learn how to support community work with a variety of media strategies. The website is also where contractors and community members can register for the required cultural competency training (*Strategies for Working With Diverse Communities*), *Motivational Interviewing*, and other free workshops.

DISPARITIES CONTRACTS - RFQQ

- Current disparities contractors have been under contract with TPC for two years. The state requires that non-governmental contracts, like the "disparities contracts" be available through a competitive process. There is currently \$1 million in TPC funds supporting these five contracts.

- Within two weeks, DOH will be advertising this opportunity statewide through a variety of media outlets and its existing contractors. The process used will be RFQQ (Request for Qualifications and Quotations), which means each applicant will need to answer questions about their experiences and qualifications to plan and coordinate work in one of these five communities. They will have access to the *Workplan and Output Reporting Workbook* to understand what needs to be done, but they won't need to provide a plan like they would through an RFP.
- Applicants will have about 2 weeks to ask DOH questions about the RFQQ and to submit a letter of intent. They will then have about 2.5-3 weeks to submit their proposal. The final RFQQ and timeline is currently in draft form so deadlines have not been finalized.
- The new contracts will be for two years, with a DOH option to continue the contracts, without competition, for an additional two years.